



Young Professionals Network Leadership Conference

September 16–18, 2026 | Calgary, Alberta

In partnership with Sign Experience Canada

Wednesday, September 16

TIME	PROGRAM
7:00–9:00 PM	Young Professionals Network Reception – GRETA – Arcade Bar Join fellow young professionals for an informal evening of networking at GRETA Arcade Bar 213 10 Ave SW, Calgary, AB T2R 0A4

Thursday, September 17

TIME	PROGRAM
8:00–8:30 AM	Breakfast Start the day with breakfast and networking.
8:30–9:30 AM Flat A Ballroom	Opening Keynote – Warren Macdonald Resilience, Adaptability & Overcoming Adversity
9:45–10:45 AM Flat B Ballroom	Sign-Building Competition A hands-on team challenge designed to spark creativity, collaboration and friendly competition.
11:00 AM–12:00 PM Flat A Ballroom	Building the Next Generation: Leadership, Mentorship and the Future of the Sign Industry The discussion will be conversational rather than presentation-based, encouraging panelists to share experiences and engage with one another, followed by an audience Q&A. Attendees will leave with practical insights into career development, mentorship, leadership, succession planning, and strategies for developing the next generation of industry leaders.
12:00–12:15 PM Loft Ballroom	Networking Break Connect with speakers and fellow attendees.
12:15–1:15 PM Flat A Ballroom	Changing Places: How Calgary's Growth Turns Signage into Identity, Navigation, and Experience Calgary is changing quickly through events, development, tourism, construction, and public-space investment. For sign companies, that change is not just background noise: it shapes what clients need, how projects are planned, and where signage creates value. Find out what can sign companies can learn from the people shaping Calgary's growth.
1:30–4:30 PM Flat B Ballroom	Disc Assessment
6:00–9:30 PM	Best of Canada Sign Industry Awards Reception & Gala Separate ticket required.

TIME

PROGRAM

Flat A Ballroom

Friday, September 18

TIME

PROGRAM

8:30–11:00 AM

Hilton Garden Inn Downtown Bus Pick up

Knight Signs Shop Tour

Depart from the Hilton Garden Inn Calgary Downtown hotel at 8:30 AM for a guided facility tour, company introduction, overview of manufacturing operations and expansion, plus time for questions and networking. Return to the Hudson by approximately 11:00 AM.

11:15 AM–12:15 PM

Flat A Ballroom

Closing Keynote: Navigating Economic Chaos

Todd Hirsch closes the conference with an insightful look at today's economic environment.

1:00 PM – 2:00 PM

Flat B Ballroom

YPN Workshop: Thriving Through Change

Practical strategies for adapting, leading, and succeeding in an unpredictable world.
Moderated by Todd Hirsch

Program subject to change.